

FOR IMMEDIATE RELEASE

VALLEY STREAM CENTRAL HIGH SCHOOL DISTRICT  
APPOINTS NEW SUPERINTENDENT

After an extensive search and interview process, the Valley Stream Central High School District Board of Education is pleased to announce the appointment of Dr. William Heidenreich as Superintendent of Schools effective July 1, 2011.

Following Dr. Marc Bernstein's announced retirement, the Board activated the search for his replacement. Recognizing that hiring a Superintendent of Schools is perhaps the most important responsibility of the Board of Education, the Board began the process of defining the qualifications that would best describe the next Superintendent of the Valley Stream Central High School District. An important part of that process included soliciting opinions and feedback from the community. Residents and staff members had the opportunity to complete a questionnaire listing what they believe are the most important qualities in a new superintendent. Residents and staff members also participated in focus groups and discussed their vision for the district and the role its next leader would play.

Board of Education President Kenneth Cummings stated "the Board is excited to have Dr. Bill Heidenreich as our new Superintendent and look forward to the district continuing to move the students even further in their academic success. The Board is confident in Dr. Heidenreich's ability to move the district forward."

No stranger to the Valley Stream Central High School District, Dr. Heidenreich has served as the District's Assistant Superintendent for Personnel and Administration for the past seven years. In that role he has been responsible for providing leadership in creating and administering systems and procedures for an efficient and effective human resources program and general administration of the school district.

Prior to becoming the Assistant Superintendent in Valley Stream, Dr. Heidenreich was the Director of Instruction and Technology Services for the Bellmore-Merrick Central High School District. He began his career as a Social Studies teacher in the Bethpage School District where he served as a boy's varsity soccer coach and student council advisor. Dr. Heidenreich has also served as an Adjunct Lecturer of Educational Leadership at SUNY Stony Brook and the New York Institute of Technology.

Dr. Heidenreich earned a Bachelor of Arts from Brown University, a Master of Science in Instructional Technology from the New York Institute of Technology, a Professional Diploma in School District Administration from Long Island University, and a Doctorate in Educational Leadership from the Teachers College, Columbia University. He currently holds New York State certifications as a School District Administrator, School Administrator/Supervisor, School Business Administrator, and Social Studies teacher.

Throughout his career, Dr. Heidenreich has held leadership positions in several professional organizations including serving as President of the Long Island Association of School Personnel Administrators for the past school year. Dr. Heidenreich has also made presentations at a variety

of local, state and national conferences on topics ranging from technology integration to interviewing techniques. In addition, Dr. Heidenreich has been recognized by the New York State Council of School Superintendents and American Association of School Administrators for his work as a school leader.

When asked about his appointment Dr. Heidenreich replied, “I am very excited about continuing my relationship with the Valley Stream Central High School District. I would like to thank the Board of Education for having the confidence in me to serve as the next Superintendent of Schools. I look forward to working with faculty, staff, parents, students and the Valley Stream community to continue the positive growth of our schools in the years to come.”

Dr. Heidenreich resides in Merrick, with his wife Suzanne, a Manhattan-based fashion designer, and two daughters Kate and Amy, ages nine and seven. A running enthusiast Dr. Heidenreich enjoys exercising and has completed 11 marathons.